

Rep Order#	6839971	Ver#	1	Status	New	Traffic Order#	08/09/2012 11:05 AM	Printed:	1 of 2
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Last Received: 08/09/2012 7:51 AM

Showing Buylines: All Lines

Station WAVY-TV NORFOLK, VA.
Advertiser () .MOVEON.ORG
Product MOVEON.ORG
Estimate# 545
Buyer JEFF SCATTERGOOD
Phone#
Fax#

Agency () ABAR HUTTON MEDIA
6190 GROVEDALE CT, S#200
ALEXANDRIA, VA 22310
Agency C/P1/P2/E //545
Flight Dates 08/10/2012 - 08/14/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

-- CONTRACT COMMENT --

CLINET: MOVEON.ORG SC=*

-- REMARKS --

THIS IS A NEW ISSUE ORDER
CONTRACT TOTAL IS \$15,000
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	F	5P-530P	Buyline Comment: 5PM NEWS	:30	\$1,500.00	08/10-08/10	1	1	1	\$1,500.00	
	2	F	530P-6P		Buyline Comment: 530PM NEWS	:30	\$1,500.00	08/10-08/10	1	1	1	\$1,500.00
	3	F	6P-630P	Buyline Comment: 6PM NEWS		:30	\$1,800.00	08/10-08/10	1	1	1	\$1,800.00
	4	F	630P-7P		Buyline Comment: NBC NIGHTLY NEWS	:30	\$2,500.00	08/10-08/10	1	1	1	\$2,500.00
	5	F	12A-1235A	Buyline Comment: 2012 OLYMPICS LATE NEWS		:30	\$1,800.00	08/10-08/10	1	1	1	\$1,800.00
	6	SA	6A-7A		Buyline Comment: SATURDAY EARLY AM NEWS	:30	\$400.00	08/11-08/11	1	1	1	\$400.00
	7	SA	7A-8A	Buyline Comment: SATURDAY AM NEWS		:30	\$800.00	08/11-08/11	1	1	1	\$800.00
	8	SA	8A-10A		Buyline Comment: SATURDAY TODAY SHOW	:30	\$1,200.00	08/11-08/11	2	1	2	\$2,400.00

8A-10A

8A-10A
Buyline Comment: SATURDAY T

8A-10A
Buyline Comment: SATURDAY

8A-10A
Buyline Comment: SATURDAY TODAY S

8A-10A
Buyline Comment:

8A-101
Buyline Comm

8A-10A
Buyline Comment: SATURDAY TODAY SHOW

8A-10A
Buyline Comme

EC'd Yes Last Received: 08/09/2012 7:51 AM

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	9	SA	6P-630P	SATURDAY 6PM NEWS	:30	\$500.00	08/11-08/11	1	1	1	\$500.00	
	10	SA	12A-1230A	2012 OLYMPICS LATE NEWS	:30	\$1,800.00	08/11-08/11	1	1	1	\$1,800.00	

---REPORT TOTALS---

Report Totals: 11 / \$15,000.00

---SALES MONTHLY TOTALS---

Aug 12: 11 / \$15,000.00
Sales Totals: 11 / \$15,000.00
Station Totals: 11 / \$15,000.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$15,000	CATV 0%	WAVY 100%	WGNT 0%	WPXV 0%	WTKR 0%
		WTVZ 0%	WVBT 0%	WVEC 0%		

---COMPETITIVE COMMENTS---

100% - 1 STATION PER MARKET

Books JUL11, EJUL12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE